

**BOARD OF PARKS AND RECREATION
CONSOLIDATED CITY OF INDIANAPOLIS
MINUTES OF April 25, 2013**

The meeting of the Board of Parks and Recreation was called to order by Chairman Williams, Thursday, April 25, 2013, at 3:45 p.m. at Sahm Golf Course, Sahm Park, 6800 East 91st Street, Indianapolis, Indiana 46250.

Board Members Present: Chairman, John Williams, Dr. Jacqueline Greenwood, Mr. Joe Wynns, Mr. Josh Bowling and Dr. Michael Twyman

Staff Present: Louvenia Holstein, Board Secretary
Suzanne Martin, Assistant Board Secretary
Don Colvin, Deputy Director
LeAnnette Pierce, Assistant Corporation Counsel

Chairman's Announcements

Director Williams greeted everyone and welcomed them to Sahm Park Golf Course stating that it gives the Board a chance to get away from the City-County Building and he thinks he will try to do this a little more often. Chairman Williams asked the Board if they agreed that it would be a good thing to go and see some of our great park sites and again he wanted to thank everyone for being here today and this is really a special day in a lot of respects but one thing that he wants to recall is this year is actually the 50th anniversary of Sham Golf Course. Chairman Williams asked everyone to give a round of applause and they did. Chairman Williams stated that the course opened in August 12th in 1963 and originally known as Northeastway Park and it is a park that was designed by Pete Dye; so again, he thinks this is a great location for us to have our meeting and he thinks it is fitting for us to have our meeting here today. Chairman Williams asked if you would please take a look at the overhead screen where it depicts a slide of the golf course 18 hole golf course game costs you \$1.50 Monday through Friday and \$2.00 on Saturday or Sunday. Boy would he love to go back then and he believes he would be a more avid golfer, not that he would be any better than he is today. Chairman Williams also mentioned that he would certainly want to thank Liz Coopriider for her dedication and hard work in getting this course to the way it is today. This course had been in the Coopriider family for 35 years now. That is a long standing relationship and he really appreciates the work that she does and he thanked her again.

Chairman Williams stated that staying with the theme of golf, this year we are going to start the golf passport program and if you go to one of our golf course you see this sign and sign up and every time you visit one of our 13 City courses you will receive a gift that is going to be given out and additional prizes and Pepsi is also going to be available to you and starts next Saturday, May 4, 2013 when the program will begin. So, get out, get engaged, and go pick up a passport you will never know what you may find.

The next item he wants to bring up is that he would like to introduce Lori Hazelett, the new President of the Indianapolis Parks Foundation. Chairman Williams asked Lori to come up to the microphone and introduce herself briefly. Lori did. Lori stated that she has been with the Parks Foundation for 8 years and worked closely with Cindy Portious all those years and she is super excited about this opportunity and improving parks in this great city, so thank you.

Finally, several of you Board members have had questions or heard him talk a little bit about staff and the reorganization, so after the Board meeting after they get through all of their business he is going to have Jen Pittman talk a little bit about what we have been doing with the reorganization and where we are today and if you can bare with us he thinks today is a good day to hear some good things about what we are trying to do with this department and moving us forward into the direction that he thinks is really going to be beneficial to the City of Indianapolis and its residents.

Chairman Williams stated that the Board has before them the minutes of February 28, 2013 for their approval.

Approval of Minutes – February 28, 2013

A motion was duly made by Mr. Wynns, seconded by Dr. Greenwood, and unanimously passed to approve the minutes of February 28, 2013.

New Business

- 1. Agenda Item #18, 2013 –Approval by the Board of Parks and Recreation of the Consolidated City of Indianapolis, Indiana Arts & Events Division of the Department of Parks and Recreation to Host and Include the Sale of Alcohol at their 2013 Summer Concert Series.**

Chairman Williams stated that he believes that this presentation is going to give the Board a little bit of a preview of what he talked about as far as reorg. as well as the mindset and the concept of what we are trying to do in this department now.

Jen Pittman thanked the Board for the opportunity to share this information with them and this is some information that right now is pretty sought after in the community. There are a lot of questions about what is happening with Indy Park's concerts and movies and they are happy to make this the first real public vetting of what they plan to do this summer. She has with her Ben Roe who is their Senior Manager of Arts and she is going to give the Board a bit of an overview about what this particular agenda item or items is all about and then she is going to let ben talk about some of the events that we have planned this summer. This is a little bit different that those events that they had in the past. In the past you would have seen these events come one at a time as they were ready to line up for approval. At the outset of planning for this season's

events and in light of some budget challenges they decided that they were going to have to scale back on this program or they were going to have to go big with this program. Nobody liked the idea of scaling it back. They decided that this was going to be an opportunity to do something different, to go big, to leverage as many community sponsorships as possible at the beginning of the summer entertainment series and to bring this to all of you in one package at one time as a board and they are happy to answer questions as they go through this but before we get to the actual agenda item she wants to give Ben an opportunity to walk you through three of the signature series that they have planned for the summer and they are very excited about these and they were able to announce one of them as a preview item this week and she just learned before she came to this meeting this afternoon that that particular item has already been shared on Facebook quite a few times. They have had about 8,000 hits on it. These are intriguing ideas. They are new twists on tried and true presentations in Indy Parks and with that she will stop and let Ben tell you more. Ben Roe greeted the Board and stated that we have as Jen stated, three different series of events, the first is their signature series which they are kind of moving towards a festival format and they have really great themes for these that are right on par with a lot of things that Indy Parks has been doing. They have one that is Recycle Fest. They have one that is Hoosier Women in Music which matches up with the gallery opening of Hoosier Women In Art which is pretty cool event. They have a Latin Festival which is called Festival Latina. They have a full scale motown review, and they have something that they are calling High Roller Happy Hour which is a little bit more country rock and roll type of thing. They have put together, and you have your packet, dozens and dozens and dozens of new partners over the last six months to really help us out and they are inviting a lot of them to come out. They are obviously non profits or community partners that we have already had, like Keep Indianapolis Beautiful, to come out and put up their booths and kind of distribute information that is close to their hearts. They have also partnered with food trucks and different vendors like Pepsi as well. Those are all their particular events this year and with their partners they are doing are distributing codes that people can preview online for discount tickets and those festivals are really big. Some of the festivals have up to nine bands playing all day long so they are a pretty cool event.

The second new event series is their Listen Local and this is at Broad Ripple Park and they are partnering with a group out of Broad Ripple that really puts the music first in everything and they have actually worked with us to partner to match us dollar for dollar to match us for every dollar that Indy Parks spends for this series they are matching us to make it a bigger event. They have extensive programming dollars and they have been working with all the different associations and music venues in town for years as well as providing much, much free marketing promotions for us, so it is kind of a no brainer to work with them on that. There will be six different shows over the course of the summer and the concept for those is to showcase up and coming local bands to try to create more of a music atmosphere in Indianapolis. One of their really cool things about that is with the help of the Parks Foundation for utilizing new fund raising software from a company called, Square and they are going to have a secondary fund raising model, pay what you want, if you will. Jen Pittman added that this is for the free shows. Ben agreed that these shows are free but if people would like to donate, if they like these shows. And again, food trucks will be on hand for these shows as well to create a

fun atmosphere that has been kind of stagnant. The last, and this is the one that Jen was alluding to, is their Bike IN Movie, series along the lines of a lot of the initiatives that have been going on with getting people on their bicycles and the bicycle trials, they are also going to be offering for First Fridays during the summer, family-friendly films at the park from 9:00 until whenever the movie is over and some of these were chosen for some of their nostalgic value for the demographic that they are trying to push, that 21 to 35 demographic that has kind of been lacking programming in the last few years. Movies like Princess Pride, The Goonies. The point of this is to coincide with Indianapolis's First Friday events. I don't know how familiar you are with that with the arts community, but a lot of that ends up in the fountain square area and because Garfield is so close to Fountain Square they figured that this would be the perfect place at the Arts Center there to host these and it is only a one mile bike ride from the fountain down and they thought that this would be a perfect way for people to enter the park in the evenings. They are also including with that, starting next month, the evening camp for parents to bring their children from 6:00 till 9:00 so that kids can do an arts based program at the Arts Center while their parents go and enjoy the First Friday events in Fountain Square and then come back and enjoy the movies as well. Again, food trucks and beverage vendors there as well.

Jen stated with that, this is big. You can tell from the line up, this is big. She reiterated the point that this is not the year to scale back, this is the year to try something new and go big. They have engaged their partners at the Parks Foundation to help them with a new type of finance model designed to help and this is something that they intend to grow year after year and resting this with the Parks Foundation gives us the opportunity to do that. So, opposed to having our goal, in the past, to break even, at the end of this season we would love to see enough left over in the account that they could seed next years season and watch this become a bigger and bigger series as we go. They believe that this is a way to engage new users in our parks. That key word "new" there we have some great loyal patrons but we need to grow this base and so introducing some new types of events like the Bike IN Movies, like some different kinds of concert series seems to be the way to go. By partnering with the Parks Foundation they are able to do this in the way that takes a lot of the costs eventually off the burden of the taxpayers and it helps us through some tight budget times as well. Some of the partners they have working with them are Sunking and Upland are two local companies that have proven to be great partners not just with the City but with Indy Parks. Some of the partnership models that Ben has put into place are non-traditional sponsorship kinds of arrangements and they think they will work very well for Indy Parks, for our patrons moving forward, things like portions sales moving forward, special promotions as they hit certain attendance numbers, things like that. Jen stated that she thinks at the end of that, that this is a preview of what they have planned and again procedurally she knows that this is a little different that what has been done in the past but instead of lining up each of these things one at a time this is a big lineup and they thought that they would bring it all in one bundle and they are happy to answer any questions you may have and they have some of their community partners here as well.

Mr. Wynns stated that he concurs and agree with what you are doing and the only thing that he would ask and he knows it is too late for this year but Wes Montgomery is one

of the largest jazz musician, not only in Indianapolis, but in the world, and he would hope that Wes Montgomery, or the Wes Montgomery Festival when you are packaging this, could give homage to Wes Montgomery. He is a huge African American guitarist and he didn't see him anywhere in this series, the same way you could package some of the others he would hope that next year, and if he is still on the Board that this becomes available, and he sees the Wes Montgomery Festival somewhere in here with the sponsorship and the marketing, all of the other things of that nature because he doesn't think that this community would want to lose that heritage of Wes Montgomery. Jen stated that she thinks that this is an excellent suggestion and they are happy to take that into consideration and it may not be too late this year at this point, it is the beginning of the season and they would love to see how far they can extend this into the year and along those lines, they have some additional ideas just for jazz that are not just confined to summer and Wes Montgomery would be a center of that. Mr. Wynns stated that one of the things that you have to be sensitive to as you put these festivals all over and someone is going to ask what about the Wes Festival. What about Wes Montgomery. You are going to have to keep those things really close to your sensitivity when you are thinking about these things and sponsoring them. You don't want the community to push back and say since you are doing this here, why aren't you doing this here? The Wes Montgomery Festival has been around for awhile and if you can, he agrees with this and he is just calling some things to your attention to keep the director and others from saying why isn't the Wes Montgomery Festival included in these series. A lot of people that are still alive that support and enjoy Wes Montgomery. Jen replied that they will absolutely take this suggestion moving forward and she believes they will be able to do some things with jazz to celebrate, not just jazz music but local jazz talent as well and would like to see this as a year-round kind of fixture and so it is in the works and she hopes to be able to present some more on that soon and they will take this suggestion and do everything that they can to work it in.

Chairman Williams asked if there were any other questions from the Board members. Dr. Twyman stated that he understood her to say that they will soon be adopting a new financial model and are working with the Parks Foundation to do that but he doesn't have a good sense of what is the budget for these kinds of things and what are the cost involved on the expense side, and then that would give him some better idea on sponsorship ideas and how you might be able to make this more of an entrepreneurial endeavor.

Jen stated that she does not want to over generalize this but just to give you an idea of what it would take to run one of these shows, they need to have about \$5,000 ready to book acts and secure entertainment, not just the main act but also some opening bands and things like that, so if they can look at it from a standpoint of we need about \$5,000 for the big shows and slightly less for some of the smaller level shows, the idea that they have started with the Parks Foundation is one that is a self-funding model and it would allow them to use some seed money upfront, hire in their first acts, get the first shows going and let ticket revenue from those first shows roll into book the next acts that are coming. Jen stated that she has been blown away from the amount of support that they have been given from a lot of their sponsors and Pepsi is one of those. Pepsi

saw this idea and said that they can help with some of the initial outlay of cash that you will need. So you will notice Pepsi as one of the initial sponsors coming out this summer and they gave us that upfront funding that will allow us to trigger a self-funding model moving forward. Chairman Williams asked if there were any other questions from the Board. There were none. Chairman Williams stated that he has a question for LeAnnette Pierce, Corporation Council for the Parks Board. Chairman Williams asked if it was o.k. as far as the format is concerned he wants to make sure that we put it in the agenda the way that we did so that we could initiate one vote from the Board that would cover all of these items at one time. Chairman Williams asked her if that was going to be o.k. Chairman Williams stated that he thinks it already went through the Special Use Committee and everything and he thinks we are o.k. with all that. Dr. Twyman stated that we are actually approving as it states what LeAnnette just referenced is the permission from the Board to serve alcohol and the motion will be about that correct? Chairman Williams answered yes. Mr. Wynns also added that he is assuming that since it went through Special Use that all of the requirements are in place that there is a designated area where the alcohol will be served when you are walking through the park, the security, and can we hear a little bit about that?

Jen stated that this is absolutely in place and one of the things we did also knowing that this is a big series coming up is to create a template for each of our parks where the concerts will be hosted so with each park at each of these concerts in place where each of these concerts you will see a similar kind of set up. There will be designated serving areas. This has been in coordination with IMPD and the Park Rangers through our Special Use Committee and she believes in these packets there is a map that shows the performance area, the vendor area, the beer garden as it is labeled in here, and this was designed to meet not only Park policies but also excise practices and things like that. Dr. Greenwood stated that she has one question. She stated that Jen indicated that from 6:00 to 9:00 for children. Please talk to me a little bit about that for children with the Bike IN Movie.

Ben answered Dr. Greenwood stating that that is connected to it with only the First Friday concept as apposed to the Bike IN Movies specifically. He stated that he believes they are calling this First Fridays for Kids and this is something that is something because we have the gallery and they have the arts outreach program and all that to give the parents the opportunity to have their children do something cultural while they go somewhere else and beer and all of this will not be anywhere connected to that. It will not be started or served till after that is over with and if there is any concern about that it will not even be available. Jen added, "Would you like her to put her mom hat on?" First Fridays offer an opportunity to do a gallery tour. They are sponsored by the Indianapolis Downtown Art Dealers Association but it has become a fixture especially in the Fountain Square area. They thought a great way to grow that and to be good partners with the First Fridays program is to introduce First Fridays for Kids so in a nut shell, she could decide to go do the First Friday gallery tour, take her eight year old to the Garfield Park Arts Center, allow her to do some kid focused art programming while she is touring galleries and everybody meets up at 9:00 p.m., they watch a movie on the lawn as long as she is good and her bedtime is extended for that.

Dr. Greenwood asked if there would be someone watching the children at this time. Jen answered that it would be a traditional park program. It would be an enrichment kind of environment. They will be doing arts activities, and again all age appropriate. The Bike IN Movies are an off shoot, and seems like a nice tie-in and not necessarily connect if mom and dad want to pick kids up go home and not stay out late, that is perfectly fine too. Josh stated that he has four kids at home did she bring a sign-up sheet? Everyone laughed. Jen answered that she could make one really quickly for him. Chairman Williams asked if there were any other questions from the Board members. There were none.

A motion was duly made by, Mr. Bowling, seconded by Dr. Greenwood, and unanimously passed to approve Agenda Item #18, and 18 A-P, 2013.

2. Agenda Item #19, 2013 – Approval by the Board of Parks and Recreation of the Consolidated City of Indianapolis, Indiana for the Arts & Events Division of the Department of Parks and Recreation to Host and to Include the Sale of Alcohol at their 2013 Warm Festival in Broad Ripple Park August 31 through September 2, 2013.

Jen Pittman stated that one of the things that Ben talked about is that we want to incorporate more festivals into our parks. We have had a number of groups inquire whether or not the Parks were capable of becoming festival spaces and we believe they absolutely are and again this is another way of engage new groups of users, and one of these festivals we would like to pilot this year at Broad Ripple Park. It is the Warm Festival. We have some of our event organizers here who can speak a little bit more to this if you would like some of the background of the event. But again, something new and it treats Broad Ripple Park as a festival space. We have gone to great lengths to also map out areas of this park that would be appropriate for alcohol distribution. Coordinate off performing areas that create a music venue still at the same time respecting public access for amenities there, like the dog park, the family center. That was a central component in all of the discussions on how we could actually configure this space for the festival. So at the outset and to answer some questions from the previous agenda item that she thinks would be relevant to this, the template that they have created is one that they hope to be able to use for events beyond this festival but this is a great pilot and this will allow them to determine if they configured the space the right way and grow moving forward the number of large multi-day events that they can bring into Broad Ripple for the other parks. With that she is happy to answer any questions the Board may have and if not she is happy to call up one of their event organizers as well.

Chairman Williams asked the Board if they had any other questions. Mr. Wynns asked where the patrons will be entering through the Park entrance or from the back. Jen asked one of the event organizers to bring up a large map to show the Board and they did. Mr. Wynns stated that his question is only with the entry. You have the family center, you have the pool, Dog Park going through the playground to get to the set up is

this correct? Jen replied, yes that is correct. Jen then stated that if she may, one of the reasons that they liked the idea of using that entrance even though it can be congested is that the parking lot is there. They do not want to invite more vehicular traffic into the back of the park than they absolutely have to. Again, this can create a lot of activity in the front of the park and we believe that can be sustained and also believe it could be something that would be adapt on site if we sense that there is a problem happening. Mr. Wynns stated that his thing is that whether that parking lot is going to be able to hold all that traffic, I guess Public Safety would have more of that but the bottleneck of traffic on 62nd Street is quite a bit of traffic with the dog park, pool, playground, and family center and he doesn't know the capacity of cars for that parking lot but he would assume you are going to be bringing a lot of cars too. One of the event organizers that brought the picture of the map up to show the Board stated that they will also be using a shuttle from Glendale Mall for off-site parking. Mr. Wynns stated that this is a concern getting in and out of the park with all of the activity at once

Jen stated that the Park's parking lot which will not hold everyone that is going to be in the park but for the vehicles that we do need to move the event in and out it did seem prudent to go ahead and use it to care for the backfields and not invite vehicles into that area if they do not have to. Jen also mentioned that she also anticipate from this event, given the proximity to bike lanes and other pedestrian friendly amenities we will have quite a bit of bicycle and pedestrian traffic coming into the park especially with the addition of a new trail very close to the entrance of the park and bike lanes in Broad Ripple. Chairman Williams asked if there were any more questions from the Board members. Mr. Bowling asked for them to talk about what is going on with the pool? Jen replied that this was a great question. The pool is another example of them trying something new. One of the questions early on was... Can we use the pool as a music space even though there is no water in it? So far, they believe the answer is... Why Not? It seems like a creative use of the space and one more opportunity to showcase some of the amenities at the park and they have run this through their traps as well as they can in terms of safety. In terms of care for the facility. This is not intended to be a pool party without water but it would be a music space. It is a visually interesting performing space. Chairman Williams asked if there were any other questions from the Board. Jen mentioned that this has been a festival of firsts, and using the pool without water is a first, but again, as we talked with pool staff and with special use and others, until we encounter a reason that we can't do it, we'll try it. Mr. Wynns stated that they will actually be set up inside the pool. Jen stated that she has an expert to answer those questions too. The gentleman who brought the posterboard up showing the mapping of the park for this event stated that the idea for this event was to create a unique space at the festival and there will be four or five stages throughout the grounds but it seemed like this would be a really fun area to do this and he has never seen anyone try it, so that is pretty much it. They will have security, they will have the perimeter of the pool fenced for safety and people will have a good time. Chairman Williams stated that to reiterate again that there will be no water in the pool. Pool season will be over at this time. Chairman Williams asked if there were any other questions from the Board members. There were none.

A motion was duly made by Dr. Twyman, seconded by Mr. Bowling, and unanimously passed to approve Agenda Item #19, 2013.

3. Agenda Item #20, 2013 – Justification for Acceptance by the Board of Parks and Recreation of the Consolidated City of Indianapolis, Indiana authorizing the Director of the Department of Parks and Recreation's receipt of a 55 acre land donation.

Paul Smith greeted the Board and stated that at the last Parks Board meeting or a couple of Board meetings ago they talked about the 6F Conversion out at the Pistol Range at Eagle Creek Park and one of the Board members asked the question, if you recall there was going to be a swap of land right, swap some land from what is out at Eagle Creek with some other land that the Parks Department has control of and one of the questions that was asked was "are you going to have enough land to do this swap and Don answered, "absolutely" and Paul teased the Board by saying that we new of some gifts that were coming and they could not announce them then because there was still too much work to do but today he is very happy to be here to talk about a substantial gift of land extensively to the Parks Department and he will explain in a minute how this will be done and they are very appreciative and this goes back all the way to October of 2003 as part of a land development down on the southeast portion of the county, down in Franklin Township and he pointed to some wonderful visuals on the overhead screen. When the developer was going through and doing its zoning commitments, it committed to donate a certain amount of land to the Parks Department as part of that commitment and as you know, over the past few years it has been a very very difficult time for real estate. Houses have not sold very well because of a down turn in the economy and so this gift has taken a long time to get here but there is an old adage that his dad taught him and he is sure that heard it "that good things come to those who wait" and we have waited and good things are indeed coming. We actually got a bonus on this. By the way the agenda item stated 60+, and he thinks it is actually a little short of 60, but it is somewhere between 55 and 60. The first one comes from a land developer, CIL, Inc., and in a moment he is going to introduce the representative from CIL so you can say thank you and that is the significant gift of some 55 acres and then as they were processing that, they received a call from Ryland Homes who was doing the actual home construction on this site and they have a gentleman from Ryland Homes here as well that he is going to introduce to the Board who is giving another 5 acres they wanted to add to the 53 or so that was coming from CIL, so it is a terrific gift for us and he knows that the capital side of our business, Don Colvin, Andre Denman and the planning side of it are very excited about this piece of property because it is beautiful and it offers all kinds of opportunities for us in terms of recreational usage. One of the things that we need to do as part of that 6F Conversion process that he talked to the Board about earlier is that they are going to have, by the way the commitments they made back in 2003 allow for this. They are going to designate the Indianapolis Parks Foundation as the recipient of these two gifts and they will hold the property until we complete this 6F Conversion and then those acres will be turned into the Parks Department. Their deal with the Parks Foundation simply is that they are willing to do this for us if we make them whole as far as the property is concerned. He doesn't know if there is going to be a significant amount of

maintenance costs as far as the property is concerned but they will keep there commitment to the Indianapolis Parks Foundation and make sure they are made whole and they will probably get this transferred may be within twelve months. Paul asked Don Colvin if this is what he thought. Paul mentioned that we do not have much control over the 6F Conversion process because that is a State and Federal process and we will just have to take our time with it. He wanted to just take a moment and recognize Candy Merrant in the audience from CIL representing the land developer and behind him on the back row is Kenny Widdler, Vice President of Land with Ryland Homes. By golly he thinks this is a great title to have, Vice President of Land. Land is what he is giving us. Paul stated that he doesn't have anything else to tell the Board unless Don Colvin does. Don stated that this is something that the planners have been looking at for a very long time. It is a wonderful piece of property. We do not have a lot of additional property within Franklin Township. The developers have done a very good job with their community. There are extension trails withing walking distance already in place, they have a clubhouse for the members of their community with recreational facilities. This is very much the natural area. It has a lot of potential to have a little bit of active recreation. Not a lot, like big sports fields or anything but playgrounds and shelters and a very complementary area of woodland and streams, and we think it is a wonderful asset to bring into the syste. It will not be developed right away and will take a number of years to actually implement and staff will have to go out a do a master plan and work with the community and it will still take a number of years to build it up to tis full potential. Mr. Wynns asked Don if the way this is layed out it is semi passive. Don stated that the way the land is some open farm field off of Thompson Road and the interstate, so there is your playgrounds and your shelters and some open spaces but the majority of the property is wooded with streams in it and it is great wildlife habitat and as they develop their trail system it will connect with the existing trails in the community so it is an immediate benefit to those residents as well as guests that come to the park in the future. He stated that he should also point out the councilmen of the areas is very very supportive of this project. Paul then stated that "if he could be so bold as to assume for a moment that the Board is going to approve this, might we ask you and the members of the audience to give a round of applause Ryland Homes and to CIL for their gifts. And they did so. Paul then thanked the Board. Chairman Williams asked the Board if they had any questions or comments. They had none.

A motion was duly made by Dr. Greenwood, seconded by, Mr. Bowing and unanimously passed to approve Agenda Item #20, 2013.

4. Agenda Item # 21, 2013 – Approval by the Board of Parks and Recreation of the Consolidated City of Indianapolis for the Rejection of Bids for Additions and Rennovations to Chuck Klein Sports Complex. The Lowest Responsive and Responsible Bidder is over budget. This project will be rebid.

David Teachout greeted the Board. David stated that he is asking the Board to reject these bids. The Bids came in and they were all pretty close together but they were over what we have for this project and they want to go back and redesign and tone down so that they can go ahead and have it back out to bid after the first of the year in 2014. Mr. Wynns asked if this would impact the softball season at Chuck. They won't

be able to use the facility? Right? David answered that what they had done this last time was to play through this season, through the 2013 season and start construction as soon as this season is over. He will have to talk with staff and see what they can do for 2014. He doesn't want to disrupt anything but there is a point where you have to do some disruption. They will try to minimize that as much as possible. Don Colvin added that the key to bid the project at the first of the year when a lot of the contractors are very hungry for work and you will get your best pricing then and then they can determine in the bid packet when they will actually start the work. The designer actually did a fine job and their pricepoint is what they had agreed to and they thought it was going to come in at 1.8 million and the market is getting pretty aggressive again so they dropped in at the 2.3 and this exceeded all their budget so they currently met with the design team and they have asked them to change just some simple things like some of the building blocks. They had a fancy overhang porch and they are still going to retain the deck but they are going to use concrete as a flooring and they will be bringing back some more information to the Board to see about additional approvals from them because they feel that they can scale this down to a budget that we can afford and also he should note that the Parks Foundation as part of the gift also has interest in this and and resources put towards this particular project. Chairman Williams asked if there were any other questions from the Board. Chairman Williams stated that this is unfortunate but he thinks it is the right thing to do at this point and given that it is going to overrun the budget and he talked to Don quite extensively to decide how to figure out a way to salvage this and keep moving forward and one particular reason is because we do have some commitments with and partnership with the foundation and try to get this thing done but unfortunately it is just not going to work out and he thinks it is prudent for us to do this and to start fresh and get the right product, if you will, for the citizens, so, if he could have a motion.

A motion was duly made by Mr. Wynns, seconded by Dr. Greenwood, and unanimously passed to approve Agenda Item #21, 2013.

5. Agenda Item #22, 2013 –Approval by the Board of Parks and Recreation of the Consolidated City of Indianapolis for the Authority to have Overnight Security Detail from IMPD to Patrol and Secure the Event Area at Eagle Creek Park (between the rowing center and the beach front) from dusk to dawn beginning May 28th thru June 2, 2013.

Carrie Kasnicka, Senior Manager of Eagle Creek Park greeted the Board and introduced her guests, Jen Kato, Executive Director of the Rowing Center, and previous Olympian, also from Indiana Sports Corp. is Marcie Ahearn, and both of these ladies are working together on this event and they both can tell you a little bit about the event Carrie stated that they are here today to ask the Board's permission for overnight security duty for an event that they will holding in late May of 2013. Carrie stated that Eagle Creek Park is honored to host the NCAA Rowing Championships in late May through the beginning of June and she has a couple of guests here to speak about the event better than she can. Ms. Kato stated that this event coming up is the largest womens NCAA Championship because it includes all divisions, division 1, and division

and division 3 that will be coming to Indianapolis so over 800 female athletes and with their staff and coaches it will be over 1000 people coming to Indianapolis, seeing the park, visiting the city and also staying downtown and they are very excited and really looking forward to it. Ms. Ahearn stated that just to add she thinks as Jen talked about 800 plus athletes 200 plus coaches they are expecting crowds between 3 and 4 thousand and they will be bringing with them, obviously their boats, which is expected to be around 90 boats with a value of around 3.6 million dollars so the request for overnight security obviously is a given and the additional equipment in order to put on the championship at this level, Indianapolis is very pleased not only to be hosting this event in 2013 but also in 2014 has been awarded as well and to continue with this great tradition of hosting events here this is quite the honor to have this and they hope that the Board will approve this request. Chairman Williams asked the Board if they have any questions, they had none and Dr. Twyman made a quick motion to approve this agenda item.

A motion was duly made by Dr. Twyman, seconded by Mr. Wynns, and unanimously passed to approve Agenda Item #22, 2013.

Change Orders:

6. Agenda Item #22B, 2012 – Approval by the Board of Parks and Recreation of the Consolidated City of Indianapolis for Change Order #2 with Lehman's Inc., Anderson, Indiana for additional Pool HVAC Renovations work at Indy Island in the amount of \$11,373.18.

David Teachout greeted the Board again and stated that he has three items to this change order. There is a credit for not painting the pool. They had another contract with DPW to come in and paint the pool and they deleted the lines that were going to be painted and let the contractor paint the pool and put it under his warranty line so they deleted that. When they bid this project initially they had an add alternate of \$4,500 for doing the windows on the east side of the building. The contractor has agreed to keep that price that the bid price for this change order item so that they can replace those windows then so it is going to look a lot better when they get those in. There are quite a few that need to be replaced and the third thing is that right now the unit that is in the backside of the building is only monitored by a small sized board and if they want to monitor it remotely they cannot. What this will do is allow them to monitor this remotely from any where in the City or basically any where that you can log onto it by computer. It also allows staff to monitor the pool equipment of the new controllers that they put in there for the acid and the chlorine and it tells them what the PH is. They thought that this would be a good way to be able to monitor things throughout the weekend, in the evening and just see what is going on as opposed to have to drive out there and actually look at it from that standpoint. Mr. Wynns had a question. It is not about this but he read in an article that due to some budget cuts some pools may be given to schools and that afterschool programs are going to be cut and some pools were going to be maybe transferred over to school. He knows that Indy Island is attached to

Warren Township schools. My question is we are not doing all this renovation of pools and then go to turn them over to the schools. David responded that he cannot answer Board of Parks and Recreation
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any of that and he stated that they had to do the renovation over at Indy Island because they were having air quality problems. I don't know if there will be any turning over or not but he can say that this work was done because they could not keep the pool open the way it was and it was because of air quality problems that we were having. Chairman Williams stated that these are two separate issues obviously there was a commitment we have as far as maintaining the pool, notwithstanding whether or not it goes back to whomever, and the other issue is yes, the budget, and he will have Jen talk a little about this as well and we are looking at ways to reach what the councillors and the Mayor have agreed to try to do, that is to find 5% across the board. And Jen, why don't you go ahead and give some information on this. Jen stated that she is happy to speak to this as much as she can. In the environment we are after of a budget that seemed to be passed we were asked to go back and look at a way to reserve another 5% out of it and that is an environment where every option is on the table and the options that they particularly liked on the table were those that did not include closing facilities. This might mean changing the management arrangements of the facilities. Nothing has moved beyond discussion at this point, but again in fairness in this type of situation it seemed like every opportunity to keep a facility functioning and open while relieving the taxed burden was something that we should look at. It has been discussed. It has not been moved on. With this facility and others it is prudent for us to go ahead and operate them. Indy Island is one of our most efficient and most popular pools. In the first week of our grand opening at Indy Island we were able to reach capacity and they saw an overwhelming response from the public in that affirmed what we had known from looking at numbers for quite a while that this is a facility that gets a high level of use and the investment seemed quite worth it. Mr. Wynns stated that he understands that if this is going to be the move then schools should be coming up with some of the money to help with these investments like down at La Shanna Bates, Parks went in and did all that work and now if you want to give it to School #47 he is just saying that he understands that it has to be done but when you read articles and the Board is voting to fix something up and then turning it up, you have to be frugal of where we spend our money. He is just stating that if this decision has been made he is questioning whether we need to have some participation from the schools on the repairs if we are going to be moving in that direction. It is like renovating your house and giving it to somebody. Jen stated that this is a point well taken and it is something they are keenly focused on and they would like to see fair distribution of responsibilities when we have shared properties. Mr. Wynns stated that everybody should kick in if it is going to be given back to the schools. Ms. Pittman stated that this is a consideration moving forward too. Thank you. Dr. Twyman stated that he just wanted to get clarification. He spoke to David Teachout stating that David mentioned that there were actually three change orders. David replied that there were three items on the change order. Dr. Twyman thanked David for the clarification. Chairman Williams asked if there were any other questions for the Board. There were none.

A motion was duly made by Mr. Wynns, seconded by Mr. Bowling, and unanimously passed to approve Agenda Item #22B, 2012.

Chairman Williams stated that this concludes all of our new business and he would like Jen to talk a little bit about the Parks Department Reorganization and what that means for Indy Parks.

Ms. Pittman again greeted the Board. Ms. Pittman stated that she will do her best to keep this brief but also be thorough enough that you understand the spirit of what we are attempting to do. I do have full org. charts that she is happy to share and will not take time now to pass those out. Jen stated that when they started talking about reorganization, she asked staff to play a game of jinga with her, if you're familiar with that it is a tower and if you take away one block at a time until it all crumbles on the table and then we remade the tower back into one tower keeping the missing pieces out. To them, that is what Indy Parks had become. They had a pretty strong structure at one point and they chipped away at it through tough budget cycles to the point that they had to remake it. They have done this in a way that they believe strengthens the department and creates a more sustainable environment moving forward. In all of these discussions it seemed prudent to Director Williams, myself, and to others who have been familiar with the department than they have been here, to look at carving this up into regions, to creating regional manager positions, similar to administrators in other city departments and assigning staff to those regional managers based on geography. This is not to say that they want to create silos within Indy Parks but this does something from an operational standpoint. It gives each regional manager enough options in staff and facilities underneath them to create some true staffing efficiency. This will allow us to keep facilities open with lower numbers of staff and this is a reality that they know they need to embrace at this time and it is not necessarily anything that we like but we have low numbers of staff. The reorganization did not require them to eliminate any positions. We kept existing staff. We reallocated some staff. We looked at strengths. We looked at members of staff that had specialized areas of expertise that may not have been tapped to this point, and people have moved around. She thinks that what she is seeing in the field and what she hopes the public is seeing is some invigoration back into the system. It is new sets of eyes looking at parks. Things like neighborhood parks are now assigned to the regional manager based on the geography of where they stand as opposed to having a small team that was casting a wide net and driving all over Marion County to keep eyes on our neighborhood parks they are able to localize that to use their regional managers to their advantage in this case and to have the staff in that area serve as the staff who are looking at those neighborhood parks and keeping up. Letting maintenance know whenever we have an issue and those sorts of things. This is the operational side of the house; they have created five regional managers. Under each of these they have the managers of those facilities that fall in those geographic regions. Another hallmark of this kind of reorganization for them is that their regional managers are focused on the operational health of their regions as opposed to having a manager that is looking in two directions at once, one at the center they are assigned to and one at other centers as well, these folks are just looking at regional operations. Our senior managers are detailed to specific locations. Hopefully we haven't decreased anyone's workload they have

streamlined it in a way that it makes it a little bit easier to focus on the immediate tasks at hand. This is the operations side of the house. All of these regional managers role

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up to a Superintendent of Operations. Again, looking at what other park systems are doing across the country and trends, it seemed prudent to have one operationsl set of eyes over the entire system. Outside of that they have created a group of senior policy managers so as she has come to think about this, we have the operations side of the house and then we have the policy people that give them that big vision reach. Our senior policy managers include senior managers of Aquatics, Arts, Programs, Community Outreach, Community Relations, Marketing, Communications. These are the people who are charged with looking at big vision kinds of movement. How do we see an idea that is bigger than we are now and help our staff our staff from our operations side of that move toward that. These are people that become subject matter experts and what we have presented today in terms of Arts and concerts is a great example of that. We have a big idea and we have one person who is tasked with forming the big idea and putting together the implementation plan and then helping our managers and our regional managers move in that direction. The Resource Development side of Indy Parks, and she doesn't believe that it is new information, but she wants to reiterate this because it is an important part of all this, Resource Development side of our house, which is Don Colvin, and his group, have moved to DPW along with the maintenance transfer a few years ago, this made sense as a way, she doesn't want to say, complete that transition, but get the most from it. With limited capital dollars, they are going to be able to leverage what they have with DPW projects and their capital dollars and see more "bang for our buck". The dollars that are flowing there are reserved for parks. That is an absolute distinction, and she wants to be clear there. It is not a mixing of funds into a larger pool, but it does give them the opportunity to oggment the funding that we have and to do more with it. That is our reorganization in broad strokes and she is more than happy to answer any questions that the Board may have and she is also happy to pass ourt org. charts. They want all of the Board to be comfortable with this and to know who you can go go with questions. This is her primary concern is making sure that our Board members and that our publics know how to get ahold of the person in Indy Parks who is responsible for the park they want to know about.

Mr. Wynns stated that he has one question on DPW. The ordinance he believes says DPW funding is basically, and I guess Don you can speak for DPW more than he, but he thought the ordinance with DPW states that it doesn't operate off of taxpayers dollars, and that most of their funding comes from federal grants, highway tax, gasoline tax, what have you and their funds are strictly to be used for transportation purposes, roads, highways, streets, what have you. How are they, are they going to change the ordinance to allow some of those funds to move to oggment Park funds? Because the ordinance clearly states that you cannot use those gasoline taxes and Parks property taxes DPW is all federal highway, transportation, gasoline and you can't use those on Parks property, so he is trying to figure out how this meshing of movement, how are we going to use DPW funds to help Parks, I guess that is what he is asking and not violate the orginance or maybe the ordinance will be changed.

Jen answered that this is less about the comingling funds for different parks projects as it is about finding efficiencies with staffing and operations. Jen stated absolutely and not necessarily funding. Chairman Williams asked to interject. Jen stated sure.

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Chairman Williams stated that it is more about when you look at an organization, you say, there are projects that are going on here, and Parks project that is going on here, if you have two separate organizations doing that project, if you will, then you are not going to gain as much efficiency as if you have one organization doing the project so quite naturally, their thought is if they are able to leverage, and that is why we use the word "leverage" as opposed to saying they are going to take DPW money because they are not doing that. They are going to leverage the ability to work with DPW with regard to doing capital projects. Now there is some money, Rebuild Indy money is set aside for infrastructure, and part of this includes roads, that go into parks, entry ways into parks, parking lots that are in parks, drainage issues that are in parks, so those things, he thinks are fair game, if you will, with regard to infrastructure. Again, having these groups work together from a capital standpoint makes sense from that perspective where they can marshal the resources that are necessary to do this work in a better way. So, again, we believe that... Mr. Wynns stated that he is not questioning that, he understands, he just thinks, roads are all through parks. Whether it is Brookside, Eagle Creek, Garfield, all of the public road and what he is hearing the Chairman saying is that now sense parks is over to DPW those public roads are going to be taken care of and when we are out there and the chuckholes in all these parks and in these roadways, sense they are all together now is going to be leveraging and working together, like the bridges in Garfield Park, I mean the bridge work at Brookside. The bridge has been closed there for years. Chairman Williams stated that some of those concerns will obviously take a look at, but Don can attest to this, DPW already has a paving schedule and in that paving schedule there are Park properties that are part of that paving schedule, so again, what the disconnect, in the beginning, let me give you a case in point. When he was in the Department of Metropolitan Development, he worked in code enforcement and they used to do infrastructure inspections for properties that were 5 acres or less and DPW engineering did the rest. He always wondered why we are always doing this particular aspect of inspections when he can look down the street and see that there is a large scale project going on that DPW is managing and directing and here we are with a 5 acre project that they are managing. Sometimes you could be using the very same organizations, the very same inspection firms that are doing the inspections but they are under two different contracts and you have two different people out there that could very well be less than a mile away from each other. To him, when you work together you are going to be able to do things a little bit better so he thinks in that regard this is the way he sees this merger and being able to marshal the resources, because everybody knows that we have limited resources and the capital budget, quite frankly has always been appalling. He has not been here with Parks all this time but looking at it historically, and he thinks Mr. Wynns can attest to this, 3., almost 5 million dollars and that has not changed, for how many years, so they know the cost of doing business has gone up but the Parks Department has not continued to receive a commensurate increase, if you will, in the resources that they have, so they are tasked to do more with even less than what we have if you look at it in real dollar terms from year to year to year, so if we are going to do this, we have to find a more efficient way of doing business and so until someone can tell him differently he is a proponent of

being able to marshal your resources, to pull your resources and be able to get a better “bang for your buck” , if you will, and this doesn’t mean that they are going to pull money from DPW as much as it means that we know if you have a project going here, Board of Parks and Recreation
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and we have a project, let’s talk. It may seem very simple, but it is not always the case and he has been around the City long enough to have seen where one department does something and then another department does something to allow someone to do work and it defeats what you just did. Mr. Wynns stated that he doesn’t disagree he just hope it works. That is all; because you are talking about leveraging 3.8 and he just hope it works that is all. Chairman Williams stated that he appreciate that comment. Chairman Williams asked if the Board has any more questions. He stated that again, this is something that they are still muttling through on some of these things and as far as the org. chart is concerned he believes that they are about 99.9 percent complete and there are a couple of pars that they still have standing with HR but they do not see any problems with that just title changes, no money, no anything like that, they are changing some of the titles around and the way that it is they still have to go through the HR process to get titles changed because they keep a bank of job descriptions and titles and things of this nature and they just want to make sure that they are doing everything the right way and they are waiting on a couple. Jen mentioned that she believes that they have two that still have to go through and the other side of this too clean up our wage control as to what our org. chart looks like and they are able to establish positions that are consistant with what the department needs ,moving forward and the regional managers are a great example and these are new positions from an Hr standpoint and sometimes it is difficult to create new positions but in this case, they think it is worth it and again that cleanup she believes they are down to about two and out of a department of more than 200 they feel like they are in pretty good standing.

Dr. Twyman stated that a comment was made about the regional managers inparticular create an opportunity for fresh eyes, once you reconcile fresh eyes with the same people, where is the freshness side of it? Is it an opportunity to look at things differently? Jen replied it is. And an opportunity to look at a region as opposed to a park plus a few different properties and the way we had the department structured it was in a pod kind of configuration so they would have a senior manager who was responsible for a facility as well as a couple of other facilities, not that this was a bad arrangement, but this can put a manager in a awkward position to decide what is priority. The problem that you see physically every day when you walk into your facility or what you hear about from a employee, so it gives our regional managers an ability to see the big picture and also to prioritize funding, to look for opportunities to create efficiencies, not just with staffing but also with contracts and other things. Also she thinks too the new set of eyes comes into play when you have a manager who is looking at neighborhood parks as part of the system. We are no longer saying here is community park with a family center and a neighborhood park a half mile away and the two things are disconnected, they are looking at the health of all those together because financial help impacts the family center and it plays to a natural ability to manage the things that you are just responsible for. Dr. Twyman also asked if there will be any enhanced interface with neighborhood liason’s out of the Mayor’s Office so that Parks is not a cylo as a department but is a part of a larger community and neighborhoods whereby their regional approach would seem to be really magnified by working with

other investments in any one area. Jen answered that she appreciates this question. Jen also explained that they have, within the senior policy team a community outreach senior manager who is our point person for neighborhood liasons, for community Board of Parks and Recreation
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groups, for councillors but that is not to say that all communication has to come from that one person or funneled through but it is an automatic go-to. If we have councillors, if we have board members, who need a question answered, it is this one person that is always the right person to call and part of that job also includes mentoring regional managers and making meaningful connections. As they see a problem arising that they become aware of through neighborhood liasons, we are in a better position to receive that information and to do something with it. We can connect them with a regional manager or with a park manager and hopefully resolve it very very quickly and not send someone through 10 different contacts within the Parks Department before we find that one person, we should be one phone call away.

Chairman Williams asked if there were any other questions from the Board. There were none. Mr. Wynns thanked Jen for the update and Jen thanked him for the opportunity.

A motion was duly made by Chairman Williams for adjournment, seconded by Mr. Wynns, and unanimously passed to adjourn.

Adjournment

The next scheduled Board of Parks and Recreation meeting is Thursday May 23, 2013 in Room 260 of the City County Building, Indianapolis, Indiana 46204.

SUBMITTED:

Louvenia Holstein, Board Secretary

APPROVED:

John W. Williams, Chairman
Board of Parks and Recreation

Date